

REGISTER OF CLASSIFICATION DECISIONS

Title of Publication: Big Boobs Are Cool!

Other Known Title: Not Stated

Format: DVD

Director/Author: Mitch Fontaine

Producer/Publisher: Not Stated

Country of Origin: United States

Language: English

Applicant: The Film and Video Labelling Body Inc.

Distributor: Calvista NZ Ltd

Classification:	The unexcised version of this publication is classified as Objectionable .
	The excised version of this publication is classified as Objectionable except if the availability of the publication is restricted to persons who have attained the age of 18 years.

Descriptive Note: Not Applicable.

Display Conditions: Not Applicable

Date of entry in Register: 07 February 2008

Date of direction to issue a label: Not Applicable

OFLC No: 702867

Unexcised version of publication:

	Components	Running time
Menu:	Play Scenes Extras	
Feature:	Big Boobs Are Cool!	156.14

Other timed components:	Copyright Warning / AICO Notices Overseas Classification Notices (x4) Behind The Scenes Interviews Photo Gallery Naked And Famous Burning Angel The Movie Blacklight Beauty	0.39 0.18 29.37 14.34 8.36 1.00 1.00 1.00
Total running time:		212.58

Excisions: Excisions Recommended But Not Made

Reasons for excisions:

Two excisions are required to remove sexual conduct of a highly degrading, dehumanising and demeaning nature, under sections 3(3)(a)(ii) and 3(3)(c) of the Films, Videos, and Publications Classification Act 1993. This conduct, which takes place during a scene of explicitly depicted sexual intercourse and fellatio, and includes slapping a woman on the breasts, strongly degrades, dehumanises and demeans the woman concerned, as she is reduced to an object for male sexual arousal.

**Summary of reasons
for classification:**

The DVD *Big Boobs Are Cool!* is classified as:
Objectionable.

The DVD contains a feature and other components largely made up of explicit depictions of sexual activity. Two excisions are required to remove sexual conduct of a highly degrading, dehumanising and demeaning nature. This conduct contributes to a presentation of the woman participant as a sexual object to be used and dominated for the sexual gratification of men. With this material included, the scene as a whole encourages male viewers to gain sexual gratification from watching a spectacle that degrades, dehumanises and demeans the woman participant and women more generally.

The availability of the DVD in this form is likely to be injurious to the public good regardless of the age or level of maturity of its viewers. Excisions were offered to reduce the likelihood of injury in order to make the DVD available to an adult audience. In this instance the distributor declined to make the required excisions to the DVD so it is classified as objectionable.

The Classification Office has considered the effects of the New Zealand Bill of Rights Act 1990 on the application of the classification criteria. The classification interferes with the freedom of expression, but this is an outcome that is consistent with Parliament's intention that publications that contain degrading, dehumanising and demeaning conduct, and that degrade, dehumanise and demean women to such an extent and degree that the publication is likely to be injurious to the public good, be classified objectionable.